



## Flight Dates 10/17/12-11/06/12

Order Sep 00:13:00

EOM/EOC

Billing Cycle

Order Share %

Product Estimate #

CFGA-Arizona Alt Order # 314553 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> 10/11/12 10/11/12 Order Type **GENERAL Billing Contact**

Advertiser Club for Growth Action 15260 Ventura Boulevard - Suite #1 Billing Calendar BROADCAST

Sherman Oaks, CA 91403-5347

Demographic A25-54 Agency **Target Enterprises** 

**Rev Codes** POL POL ISS **Buying Contact** 

Sales Office KNXVL Product Codes PL

Sales Region LOC Priority P-1 15260 Ventura Boulevard - Suite #1 Advertiser Ref

Agency Ref Sherman Oaks, CA 91403-5347

## **Primary Account Executive**

KNXV House

Account Executive Order% Start Date **End Date KNXV** House 100%

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

Market Value

**Order Totals Billing Plan** Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount 0.00 10/01/12 October 2012 35 \$44,752.50 \$52,650.00 10/28/12 35 \$44,752.50 \$52,650.00 November 2012 29 \$44,000.00 0.00 10/29/12 11/06/12 29 \$37,400.00 \$44,000.00 \$37,400.00 Totals 64 \$82,152.50 \$96,650.00 0.00

								Tota	als_
Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
M-F 7-9am M-F 7-9am	СМ	7am-9am	МГWГF	:30	3	\$800.00 FX	0.00 NM	9	\$7,200.00
Weekdays	Spots/Week	Rate	Rating						
WГF	2	\$800.00	0.00						
MTWTF	3	\$800.00	0.00						
MTWTF	3	\$800.00	0.00						
МТ	1	\$800.00	0.00						
M-F 10am-11am The View	СМ	10am-11am	МГЖГБ	:30	3	\$800.00 P-2	0.00 NM	7	\$5,600.00
	M-F 7-9am M-F 7-9am Weekdays WTF MTWTF MTWTF MT	M-F 7-9am CM M-F 7-9am CM Weekdays Spots/Week WTF- 2 MTWTF- 3 MTWTF- 3 MT 1 M-F 10am-11am CM	M-F 7-9am         CM         7am-9am           M-F 7-9am         Spots/Week         Rate           - WF         2         \$800.00           MTWTF         3         \$800.00           MTWTF         3         \$800.00           MT         1         \$800.00           M-F 10am-11am         CM         10am-11am	M-F 7-9am         CM         7am-9am         MTWTF           M-F 7-9am         Weekdays         Spots/Week         Rate         Rating           WTF         2         \$800.00         0.00           MTWTF         3         \$800.00         0.00           MTWTF         3         \$800.00         0.00           MT         1         \$800.00         0.00           M-F 10am-11am         CM         10am-11am         MTWTF	M-F 7-9am         CM         7am-9am         MTWTF-         :30           M-F 7-9am         Weekdays         Spots/Week         Rate         Rating           WTF-         2         \$800.00         0.00           MTWTF-         3         \$800.00         0.00           MTWTF-         3         \$800.00         0.00           MT         1         \$800.00         0.00           M-F 10am-11am         CM         10am-11am         MTWTF-         :30	M-F 7-9am         CM         7am-9am         MTWTF         :30         3           M-F 7-9am         Weekdays         Spots/Week         Rate         Rating           WTF         2         \$800.00         0.00           MTWTF         3         \$800.00         0.00           MTWTF         3         \$800.00         0.00           MT         1         \$800.00         0.00           M-F 10am-11am         CM         10am-11am         MTWTF         :30         3	M-F 7-9am         CM         7am-9am         MTWTF         :30         3 \$800.00 FX           M-F 7-9am         Weekdays         Spots/Week         Rate         Rating           WTF         2 \$800.00         0.00           MTWTF         3 \$800.00         0.00           MTWTF         3 \$800.00         0.00           MT         1 \$800.00         0.00           M-F 10am-11am         CM         10am-11am         MTWTF         :30         3 \$800.00 P-2	M-F 7-9am CM 7am-9am MTWTF :30 3 \$800.00 FX 0.00 NM M-F 7-9am    Weekdays   Spots/Week   Rate   Rating      WTF   2 \$800.00 0.00    MTWTF   3 \$800.00 0.00    MTWTF   3 \$800.00 0.00    MTWTF   1 \$800.00 0.00    MT   1 \$800.00 0.00    M-F 10am-11am CM 10am-11am MTWTF :30 3 \$800.00 P-2 0.00 NM	M-F 7-9am CM 7am-9am MTWTF :30 3 \$800.00 FX 0.00 NM 9  Weekdays Spots/Week Rate RatingWTF 2 \$800.00 0.00  MTWTF 3 \$800.00 0.00  MTWTF 3 \$800.00 0.00  MT 1 \$800.00 0.00  M-F 10am-11am CM 10am-11am MTWTF :30 3 \$800.00 P-2 0.00 NM 7



Print Date: 10/11/12



Contract / Revision 314553 Flight Dates 10/17/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 10/11/12/ 10/11/12 <u>Order Sep</u> 00:13:00

Advertiser Club for Growth Action Product CFGA-Arizona Estimate #

	_										Tot	
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	•	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 2 KNXV	10/22/1	2 11/06/12	M-F 10am-11am	CM	10am-11am	MTWTF	:30	3	\$800.00 P-2	0.00 NM	7	\$5,600.00
			The View									
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/28/12	MTWTF	3	\$800.00	0.00						
Week: 10/		11/04/12	МГWГF МГ	3	\$800.00	0.00						
Week: 11/		11/11/12		1	\$800.00	0.00			Ф750 00 FV	0.00.1114	40	Ф <b>7</b> 500 00
N 3 KNXV	10/17/1	2 11/06/12	M-F 430pm-5pm M-F 430pm-5pm	СМ	430pm-5pm	МГЖГБ	:30	3	\$750.00 FX	0.00 NM	10	\$7,500.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	WTF	2	\$750.00	0.00						
Week: 10/		10/28/12	MTWTF	4	\$750.00	0.00						
Week: 10/		11/04/12	MTWTF	3	\$750.00	0.00						
Week: 11/		11/11/12	МГ	1	\$750.00	0.00						
N 4 KNXV	10/17/1	2 11/06/12	M-F 5pm-530pm	CM	5pm-530pm	MTWTF	:30	3	\$2,000.00 FX	0.00 NM	9	\$18,000.00
			M-F 5pm-530pm									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/21/12	WTF		\$2,000.00	0.00						
Week: 10/		10/28/12	MTWTF MTWTF		\$2,000.00	0.00						
Week: 10/ Week: 11/		11/04/12 11/11/12	MΓ	3 1	\$2,000.00 \$2,000.00	0.00 0.00						
N 5 KNXV							.20		\$2,200,00 EV	0.00 NIM	_	£10 000 00
N 5 KNXV	10/17/1	2 11/06/12	M-F 6pm-630pm M-F 6pm-630pm	СМ	6pm-630pm	MTWTF	:30	3	\$2,200.00 FX	0.00 NM	9	\$19,800.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	WTF		\$2,200.00	0.00						
Week: 10/		10/28/12	MTWTF		\$2,200.00	0.00						
Week: 10/		11/04/12	МГWГF МГ		\$2,200.00	0.00						
Week: 11/		11/11/12		1	\$2,200.00	0.00			#0.000.00 FV	0.00.1114		<b>*</b> 40.000.00
N 6 KNXV	10/17/1	2 11/06/12	M-F 10-1035pm 10pm News	СМ	10pm-1035pi	m MTWTF	:30	3	\$2,200.00 FX	0.00 NM	9	\$19,800.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	WTF		\$2,200.00	0.00						
Week: 10/		10/28/12	MTWTF		\$2,200.00	0.00						
Week: 10/		11/04/12	MTWTF		\$2,200.00	0.00						
Week: 11/		11/11/12	МГ	1	\$2,200.00	0.00			<b></b>	2 22 1114		<b>^</b>
N 7 KNXV	10/17/1	2 11/06/12	Nightline Nightline	СМ	1035p-1102p	MTWTF	:30	3	\$750.00 P-1	0.00 NM	9	\$6,750.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/15/12	10/21/12	WTF	2	\$750.00	0.00						
Week: 10/		10/28/12	MTWTF	3	\$750.00	0.00						
Week: 10/		11/04/12	MTWTF	3	\$750.00	0.00						
Week: 11/		11/11/12	МТ	1	\$750.00	0.00						
N 8 KNXV	10/22/1	2 11/06/12	Monday 7-9pm Dancing with the	CM Stars	7pm-9pm	1	:30	1	\$6,000.00 P-6	0.00 NM	2	\$12,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	1	1	\$6,000.00	0.00						
Week: 10/	29/12	11/04/12		0	\$0.00	0.00						
Week: 11/	05/12	11/11/12	1	1	\$6,000.00	0.00						

\*Tax 1 Note: Tax 0.5%. Totals 64 \$96,650.00